

## **Calling all HR leaders and People Professionals: DisruptHR Birmingham 1.0 is coming to town!**

On October 19<sup>th</sup> in the heart of industrial Birmingham, the who's who in HR and Learning and Development will gather for the inaugural DisruptHR Birmingham – and places are limited!

### **What is Disrupt HR?**

In short, this is a unique information exchange designed to energise, inform and empower executives, business leaders, and people professionals working in and around HR and Learning & Development in the Midlands and surrounding areas.

Disrupt HR is founded on the idea that business leaders and HRDs need to be ready to take some risks, to stir the pot...in short, to DISRUPT. To this end, 14 HR experts will present for 5 minutes each. It's fast-paced, entertaining, and chockful of actionable ideas that you can reflect on, and implement in your own organisations.

### **When is it?**

Thursday October 19<sup>th</sup> 2023 from 5.30-9pm (with a lock-in until 11pm – yes, even on a school night!)

### **Where is it?**

Halton Turner Brewery, 40 Trent Street, Birmingham, B5 5NL. This is true Peaky Blinder territory, tucked under the railway arches deep in the heart of industrial Birmingham, close to the Custard Factory, enamel works and GEC building.

### **What's the format?**

The format for presentations is fast and furious – 14 speakers, 20 slides each, with only 15 seconds spent on each one. This makes the talks fast, fun and engaging, and there is strictly no sales speak, just ideas, innovation and inspiration. Think TEDX for HR people.

### **Who is speaking?**

We are thrilled to announce our keynote speaker, Perry Timms, Founder and Chief Energy Officer at People & Transformational HR, as well as HR Magazine's #1 HR Thought Leader of 2022 will be presenting our keynote.

Alongside Perry, will be esteemed professionals from across the HR and business community, all with something to say. Delegates will leave feeling inspired to shake up their own HR and people practices including:

- Kul Mahay, ex-senior Police Officer for 30 years and international Leadership Coach
- Becky Norman, Managing Editor, HRZone & TrainingZone
- Nick Court CEO, The People Experience Hub
- Tori Williams, HR & Reward Director at Poundland
- Sandra Thompson, Empathy Expert & Founder of Ei Evolution

### **Who are the organisers?**

DisruptHR is a brand that has events across the globe, but this is the first time it will be in the Midlands and the organisers, the team from My Staff Shop, employee benefits provider and organising partner, HR Gazette, fronted by HR journalist Bill Banham.

## **My Staff Shop**

The only employee-owned employee benefits provider in the UK. Based in the West Midlands, My Staff Shop operates nationwide, providing employees with exclusive deals and discounts, free financial advice, wellbeing solutions and saving tips to suit every situation. As an Employee Owned Trust (EOT), the company prides itself on its friendly and collaborative way of working, putting the interest of clients at the heart of everything it does. Learn more: [www.mystaffshop.com](http://www.mystaffshop.com).

## **HR Gazette & HR Chat Podcast**

HR Gazette and the HR Chat Podcast fronted by journalist and editor, Bill Banham, share the latest opinion, reviews, and news for pros interested in HR technology, talent, DEI, performance, wellness, learning, and leadership. The HR Chat podcast is one of the most globally downloaded shows focused on the world of work. Learn more: [www.hrgazette.com](http://www.hrgazette.com)

## **Where can I get tickets?**

Hop over to the [Eventbrite page](#) to book your place – early bird tickets are £25 – which is incredible value for a list of industry professionals, an intimate and engaging session in the heart of industrial Birmingham. Don't miss out!

## **For more information contact:**

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**Main website:** [www.disrupthr.co/city/birmingham-uk](http://www.disrupthr.co/city/birmingham-uk)

**LinkedIn:** <https://www.linkedin.com/events/disrupthrbirmingham7090303322364014592/>

-ENDS-

## **Notes to editors**

About My Staff Shop:

My Staff Shop is a UK company specialising in the provision and communication of employee benefits, reward & recognition and staff discounts. Founded in 2011, with its head office based in Shrewsbury, Shropshire, it now provides its services to private and public sector employers representing over 360,000 members. Through its sister companies My Health Xtras and Gee 7 Wealth Management it also provides employees with access to a range of low cost health and hospital cash plans and a free financial help line.

For more information: [www.mystaffshop.com](http://www.mystaffshop.com) and [LinkedIn](#).